



Group Logic Signs Global Procurement Contract with Omnicom Group

Broadens Access to ExtremeZ-IP for More Than 450 Omnicom Companies in Over 1,000 Locations

January 8, 2008 (Arlington, VA) – Group Logic, the leading provider of Mac/Windows connectivity solutions, today announced that Omnicom Group, a global leader in marketing and advertising communications, has endorsed the company's industry leading ExtremeZ-IP solution to its more than 450 companies in over 1,000 locations with a global contract that streamlines the procurement process with guaranteed standard pricing and customized technical support. With this contract, the use of ExtremeZ-IP is now accessible throughout all of the Omnicom agencies, ensuring complete and seamless Mac to Windows compatibility. As the proven standard for file and print sharing between Mac desktops and Windows servers, ExtremeZ-IP enables thousands of customers worldwide to increase productivity and reduce workflow issues created by cross platform compatibility challenges.

"With more than 450 organizations addressing customers' marketing, communications and advertising needs worldwide, Omnicom Group is continually seeking out solutions that can increase productivity and the efficiency of our workflows, so that we can respond as quickly as possible to new requests and meet aggressive deadlines, states Atif Sheikh, CIO Europe, Middle East and Africa - TBWA Worldwide.. As the leading Macintosh to Windows connectivity solution, ExtremeZ-IP enhances the effectiveness of our organizations' file sharing processes. This global agreement promises to extend the value of ExtremeZ-IP throughout our entire global enterprise."

Omnicom Group manages a portfolio of global market leaders involved in advertising, marketing services, specialty communications, interactive/digital media and media buying services. Omnicom has been enjoying the many benefits of ExtremeZ-IP File and Print Servers for more than 5 years and has deployed more than 50 ExtremeZ-IP servers throughout the company's global operations. Based on the success of these initial implementations, Omnicom is confident that many more of its agencies will begin using ExtremeZ-IP to increase platform compatibility and employee productivity.

"In Omnicom Group's global, deadline-driven, and creativity rewarding environment, the Macintosh is the platform most commonly used for creative applications." said T. Reid Lewis, President and CEO of Group Logic. "Omnicom depends on ExtremeZ-IP to deliver the full Macintosh experience hassle free on the company's Windows server infrastructure with the unique benefits of lightening fast search, high performance file copying and unrestricted Macintosh file names. ExtremeZ-IP empowers Omnicom's creative and production teams to focus on their work as the server infrastructure just works."

As Omnicom Group's preferred solution, ExtremeZ-IP File and Print Servers deliver complete solutions to Macintosh users' connectivity requirements. Omnicom's creative professionals trust ExtremeZ-IP, which they know from experience has been rigorously tested with their software tools. Omnicom's IT staff benefits from ExtremeZ-IP's integration with Windows management tools like Active Directory and Microsoft Operations Manager and its many innovative features such as Zidget discovery tool, File Name Policies, industry leading scalability, and IPv6 compatibility.

ExtremeZ-IP is used by thousands of customers worldwide who depend on it for reliable file sharing between their Mac desktops and Windows servers. It delivers no-compromise access, providing complete platform and application compatibility. For details on ExtremeZ-IP, please visit Group Logic's Web site at www.grouplogic.com or contact Group Logic directly by calling +1.703.528.1555 or 800.476.8781.

About Group Logic

Group Logic is the leading provider of network software solutions that enable customers to gain strategic value, increase productivity and leverage existing infrastructure investments through enterprise file transfer and Mac/Windows connectivity solutions. With nearly 20 years of unmatched experience, Group Logic's emphasis on customer success is the very core of its business. More than 2,000 customers trust Group Logic every day to move and share their files around the world.

Group Logic offers two complementary product lines:

- **MassTransit Product Line:** Enterprise software solution proven to transform digital file transfers into strategic business processes. MassTransit increases productivity and empowers users to manage all aspects of the file transfer process by simplifying the exchange of digital files, ensuring accountability and providing visibility into the entire process.
- **ExtremeZ-IP Product Line:** ExtremeZ-IP File Server is the proven standard and most trusted solution for file sharing between Mac desktops and Windows servers, delivering no-compromise access and providing complete platform and application compatibility. ExtremeZ-IP Print Server delivers reliable integration between Mac desktops and Windows servers, creating a single-point of management for enterprise-wide printing.

For more information, visit Group Logic on the Web at www.grouplogic.com. Group Logic can also be reached at 800.476.8781 / 703.528.1555.

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