



USER: Corporate Team Member

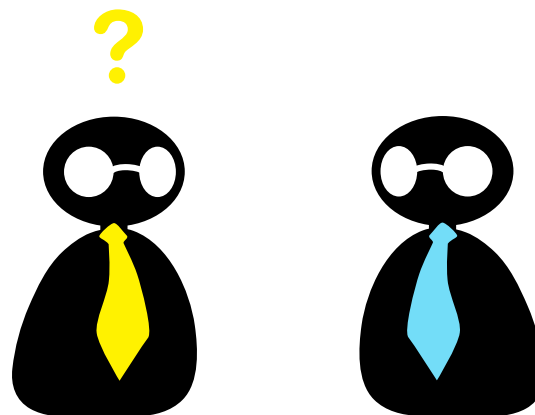
DRIVING TEAM COLLABORATION THROUGH MOBILITY

Collaboration within enterprises is at an all-time high with the advent of new technologies to accelerate the process. Enterprise mobility introduces a new set of issues as users are no longer locked to their desktop or laptop. The introduction of new devices – tablets and smartphones – has necessitated a new set of technologies to address the issue of anytime, anywhere access.

With some mobile devices like iPad and iPhone, the lack of a native file system or method to distribute files, and different versions of files, to a group of people, has inhibited any true mobile collaboration within a team. Many users, lacking a real solution to the problem, found workarounds in using consumer synching services which provide some, albeit limited, ability to collaborate across teams and different lines of businesses. However, although simple to use, consumer synching services not only limit IT's ability to manage file sharing and access, but pose a severe security risk for violating corporate governance and compliance policies.

An alternative option? Build custom applications for various mobile-driven collaboration efforts. But, much of the collaboration needs to be done on standard file types and is occasionally informal in nature. Custom apps may not support all file types nor provide the simple methods that users are accustomed to when working from their desktop or laptop. In addition, this approach requires additional cost which usually involves a long time to market, as well as custom development and maintenance, which results in skyrocketing Total Cost of Ownership (TCO), limited return and an unproductive user learning curve.

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THE SOLUTION: MOBILECHO

mobilEcho is the industry's first and only Mobile File Management (MFM) software for enterprise mobile device users. mobilEcho enables enterprise IT to provide secure access to enterprise file servers for users of mobile devices like iPads and iPhones, eliminating the need for work-arounds like emailing files to yourself or storing critical enterprise files in unsecure consumer synch services.

Collaboration usually takes the form of working on particular files – documents, presentations, spreadsheets and other file types. And it can take place anywhere, any time. The benefit of mobilEcho is that it extends the office beyond its physical four walls, and gives users the same access to files on corporate file servers that they have in the office. There is no need to develop a new mobile application, no need to buy new storage and servers to make files accessible solely for mobile devices. GroupLogic's mobilEcho works on your existing file servers and files to give users the same access they have on their desktops and laptops.

With mobilEcho, employees can use shared folders to store files for collaboration. The files can then be accessed from anywhere, whether it's through a desktop, laptop or mobile device. Users can review and edit files from a mobile device, and, then, save the file back to the shared folder. Employees can even save a file locally to the device, if IT opts to configure that permission, so they can work on it offline.

Significant productivity can be gained as mobile employees now have the same access they have in the office. The team is able to move forward with projects regardless of where the employee is geographically. In addition, IT is empowered with the security and management capabilities it needs to effectively implement and administer the solution. mobilEcho addresses the security requirements by providing key features such as encryption, integration with Active Directory, and remote wipe capability. Further, mobilEcho addresses management requirements by providing an array of administrator-configurable settings and policies through its server-side management console.



SIMPLE. SECURE. MANAGED.

FEATURES INCLUDE:

- Access, browse, preview, cache and search files on corporate file servers through a familiar and intuitive application interface, making it simple to use with virtually no end-user learning curve.
- Encrypt and securely transfer files to and on mobile devices, ensuring corporate assets are not compromised in transit.
- Remotely wipe mobilEcho configuration and resident files in the event of a lost, stolen or compromised device, protecting corporate files.
- Integrate easily with Active Directory, enforcing access control rights and file permissions.
- Configure and deploy both server and client software in less than 10 minutes ensuring IT can get up and running quickly.
- Enforce unique policies based on application requirements, including turning off or on features based on the enterprise's unique security requirements. This includes the end-user's ability to email files, view files in third-party applications and store files on the device.

BENEFITS TO USER AND THE ENTERPRISE:

- Improved productivity as employees can now collaborate anytime, anywhere in a very simple, familiar manner
- Access to critical, detailed information on-the-go that goes beyond the packaged templates of third-party mobile applications.
- Improved collaboration between employees by making the mobile device an extension of the physical office.
- Ensures proper security and compliance for sensitive business data.
- Provides key management functionality to provide the appropriate end-user functions.

CONFIGURABLE AND DEPLOYABLE across the enterprise in less than 10 minutes, mobilEcho promotes efficient IT Management while ensuring corporate security and compliance standards are met. Enterprise end-users of mobilEcho can access, browse, search and interact with corporate files as well as cache files for offline access, improving overall mobile worker productivity regardless of job function.

ABOUT GROUPLAGIC

GroupLogic helps enterprise and education IT organizations simply and securely integrate diverse computing platforms into enterprise environments, connecting employees to enterprise files, content and assets to facilitate a more productive and efficient work environment. With more than two decades of experience, GroupLogic leads the marketplace in helping IT organizations effectively and easily manage the integration of Apple products into the enterprise ecosystem. Whether IT organizations are looking to integrate existing Apple assets, purchase additional Apple hardware like Macs and iPads, or want to take advantage of the hardware cost savings that accompany the adoption of IT consumerization, GroupLogic enables IT organizations to easily and securely manage the rapid integration of diverse platforms while ensuring resources are optimized. GroupLogic enables the enterprise to focus on what is really important - competitive differentiation, improved employee productivity, mitigated risk and reduced costs. GroupLogic's proven products- mobilEcho, ExtremeZ-IP, ArchiveConnect, and MassTransit-are in use by some of the world's most innovative companies, including Christie's, International Greetings and Omnicom Group.

For more information, visit our website – WWW.GROUPLAGIC.COM