



USER: Senior Executive

EMPOWERING DECISION MAKING WITH ANYTIME, ANYWHERE ACCESS

From the small business to the Fortune 500, an enterprise's mobility strategy is driven often by the earliest adopters of the latest and greatest mobile devices and platforms—senior executives. Providing mobile access to crucial applications like email and Personal Information Management (PIM) is a required component of enabling anytime business communication for the management team. Also essential, but not often provided by IT because of security concerns, is mobile access to corporate files and content that are required to operate the business, such as documents, spreadsheets, presentations and more.

When it comes to supporting iPad, the challenge for IT organizations increases exponentially. The popular tablet lacks a native file system which makes accessing, interacting and moving files from a corporate network to the device in a simple, secure and managed manner difficult. To further complicate things, many users resort to work-around solutions that compromise corporate security such as storing corporate assets in third-party consumer syncing solutions or emailing files to themselves. These work-arounds are extremely dangerous as they expose the enterprise to data leakage and other security risks, raising questions about regulatory compliance and corporate governance. Further, they are simply not productive for the end-user nor are scalable for the enterprise.

“To further complicate things, many users resort to work-around solutions that compromise corporate security such as storing corporate assets in third-party consumer syncing solutions or emailing files to themselves.”



THE SOLUTION: MOBILECHO

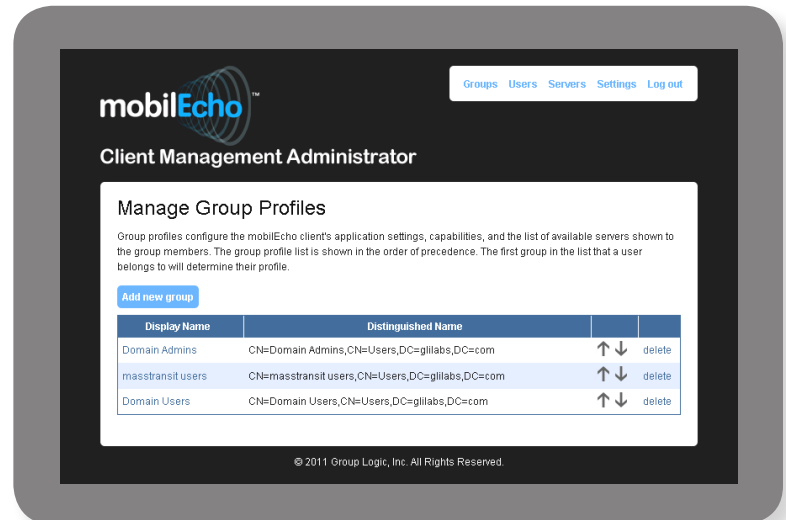
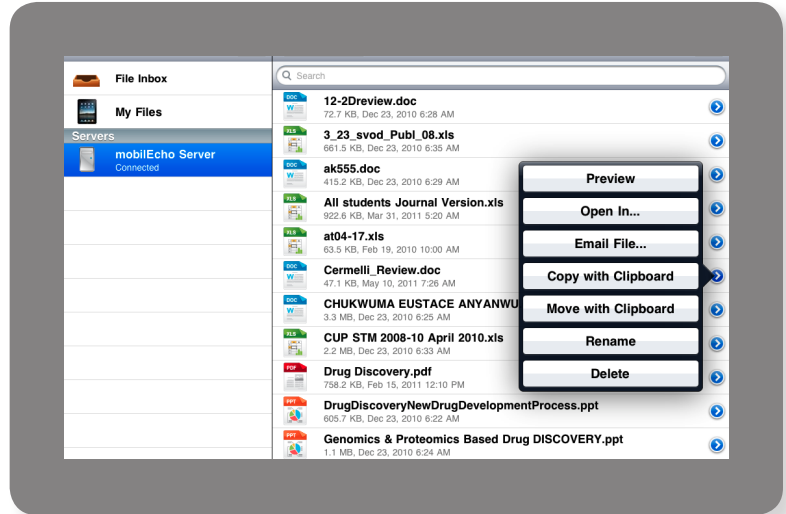
The enterprise mobility challenges faced by IT organizations in providing mobile file access are not only common, but frustrating. Most IT Managers are struggling to answer the simple question: How do I provide a simple solution for the end-user, as well as a solution that meets the security and management criteria of the IT organization?

The answer is mobilEcho, the industry's first and only secure Mobile File Management (MFM) product for enterprise iPad users.

With mobilEcho, enterprises can take full advantage of the power and freedom of iPad by providing access to corporate files, such as documents, spreadsheets, presentations and other file types.

It meets the simplicity requirements for the end-user by using a very familiar interface paradigm that requires no training. On the security front, mobilEcho provides key features such as encryption, integration with Active Directory, and remote wipe capability; it addresses IT management requirements by providing an array of administrator-configurable settings and policies through its server-side management console that keeps deployment time under ten minutes and on-going cost of ownership low. In addition, mobilEcho's support for Network Reshares and Distributed File Systems (DFS) ensure that the largest organizations can deploy globally and support increased use of iPad in their enterprises.

With mobilEcho, executives can now access files just like they would with a laptop or desktop. Furthermore, they are able to store files locally on iPad to be accessed offline. For example, one can download documents before a flight and then access those files offline while on the plane. mobilEcho is not only a secure mobile access solution but also a secure mobile file storage solution that promotes efficiency without sacrificing security.





SIMPLE. SECURE. MANAGED.

FEATURES INCLUDE:

- Access, browse, preview, cache and search files on corporate file servers through a familiar and intuitive application interface, making it simple to use with virtually no end-user learning curve.
- Encrypt and securely transfer files to and on iPad, ensuring corporate assets are not compromised in transit.
- Remotely wipe mobilEcho configuration and resident files in the event of a lost, stolen or compromised device, protecting corporate files.
- Integrate easily with Active Directory, enforcing access control rights and file permissions.
- Configure and deploy both server and client software in less than 10 minutes ensuring IT can get up and running quickly.
- Enforce unique policies based on application requirements, including turning off or on features based on the enterprise's unique security requirements. This includes the end-user's ability to email files, view files in third-party applications and store files on the device.
- Support for Distributed File Systems and Network Reshares for guaranteed scalability and manageable enterprise-wide deployment.

BENEFITS TO THE USER AND THE ENTERPRISE:

- Anytime, anywhere access to critical corporate documents
- Easy and intuitive to use for added productivity and instant communication of senior management
- Improved collaboration between business units with real time information.
- Enforcement of proper security and compliance for sensitive business data.
- Simple and fast deployment and configuration for ease of use.
- Instant integration with Active Directory ensures security and user policies are enforced.

CONFIGURABLE AND DEPLOYABLE across the enterprise in less than 10 minutes, mobilEcho promotes efficient IT Management while ensuring corporate security and compliance standards are met. Enterprise end-users of mobilEcho can access, browse, search and interact with corporate files as well as cache files for offline access, improving overall mobile worker productivity regardless of job function.

ABOUT GROUPLAGIC

GroupLogic helps enterprise and education IT organizations simply and securely integrate diverse computing platforms into enterprise environments, connecting employees to enterprise files, content and assets to facilitate a more productive and efficient work environment. With more than two decades of experience, GroupLogic leads the marketplace in helping IT organizations effectively and easily manage the integration of Apple products into the enterprise ecosystem. Whether IT organizations are looking to integrate existing Apple assets, purchase additional Apple hardware like Macs and iPads, or want to take advantage of the hardware cost savings that accompany the adoption of IT consumerization, GroupLogic enables IT organizations to easily and securely manage the rapid integration of diverse platforms while ensuring resources are optimized. GroupLogic enables the enterprise to focus on what is really important - competitive differentiation, improved employee productivity, mitigated risk and reduced costs. GroupLogic's proven products- mobilEcho, ExtremeZ-IP, ArchiveConnect, and MassTransit-are in use by some of the world's most innovative companies, including Christie's, International Greetings and Omnicom Group.

For more information, visit our website – WWW.GROUPLAGIC.COM