



Sharing Digital Content with MassTransit HP 7.1

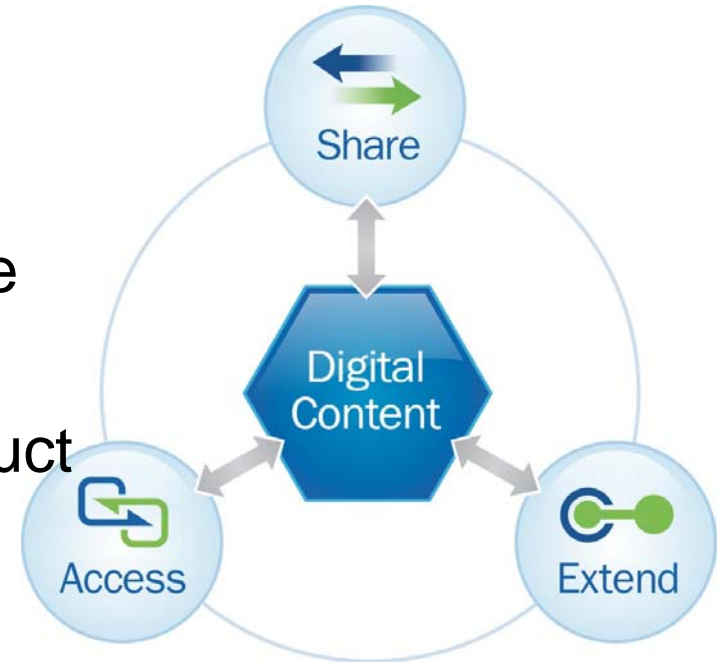
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- Introductions
- Challenges Associated with Sharing Digital Content Across the Enterprise
 - Dustin McNabb, Group Logic
- MassTransit 7.1 Overview and Product Tour
 - Marcelo Andrieu, Group Logic
- Questions & Answers



ABOUT US

- Founded in 1988
- Headquarters: Arlington, VA
- Privately owned
- Well capitalized, profitable
- Partnerships with global resellers
- Founding member of the Enterprise Desktop Alliance

WHAT WE DO

- We deliver solutions that thousands of companies use to reliably **access, share** and **extend** their digital content investments faster, easier, and more securely
- Our customers maximize their ROI for existing digital content, improve process efficiency, and save time, money and IT resources

PROVEN SUCCESS

- Over 4,500 customers
- Over 10,000 licenses deployed around the world
- Industry analyst recognized technology
- Ranked as “Visionary” within Gartner’s Magic Quadrant for Managed File Transfer

Challenge: Sharing Digital Content



- The need to share Digital Content (images, audio, video, PDFs, PPTs, etc.) is integral to day-to-day business operations
- Traditional FTP solutions are unsecure, slow, unreliable and difficult to use
- Typical Managed File Transfer (MFT) solutions are too costly
- Rogue file transfer using consumer-grade solutions is on the rise
 - Cloud-based consumer-grade solutions circumvent internal IT controls
 - Demand on IT and administrative resources drive up cost
- Increase in governance, security and compliance requirements mandate a formalized enterprise-wide file transfer approach for digital assets



Background

- » Agency uses FTP to share digital content (print and TV ads), up to 5GB, between corporate team members – and with clients – during concept development process

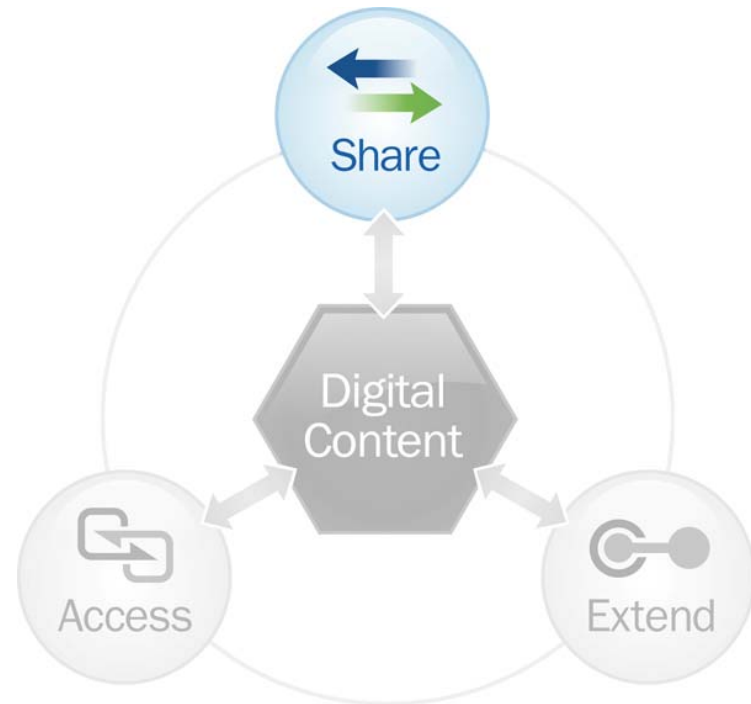
Challenges

- » Poor performance, unreliability, and lack of security:
 - » user sends a 500MB file to client
 - » process fails half way through
 - » user forced to start over while client is kept waiting
- » Can't effectively share digital content assets between users or with clients
- » Too much manual effort affects creative development / production productivity

MassTransit®

Managed File Transfer Solution

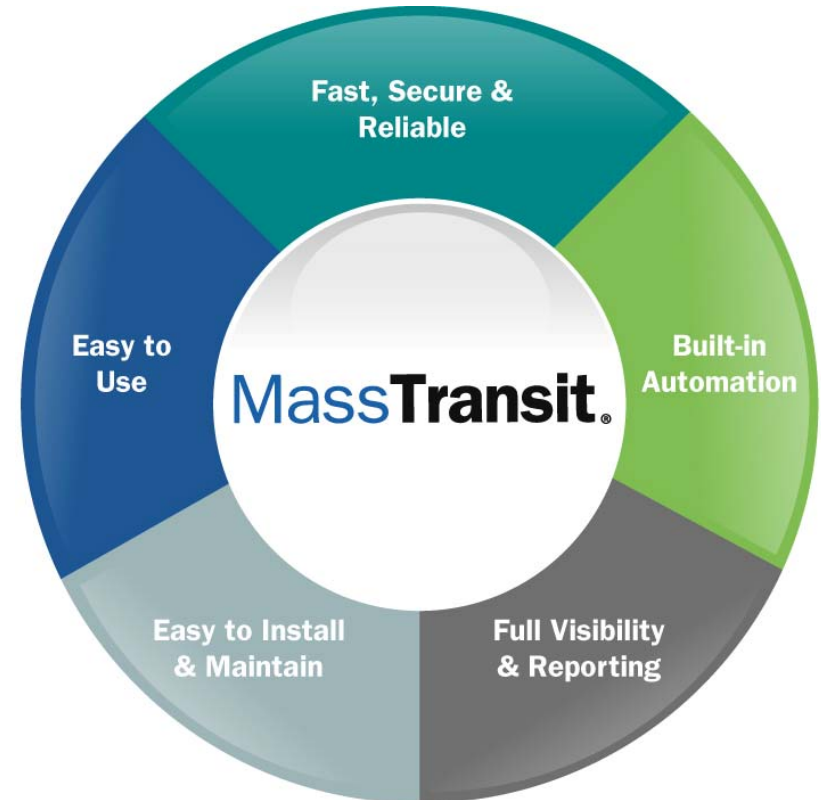
- Easily share large files between employees, locations, business partners
- Safer, more reliable than traditional FTP
- Up to 20x faster than FTP
- Full visibility, tracking and governance over every file transfer
- Integrates with Active Directory
- Low administration cost & TCO
- Supports cross-platform (Mac-Windows) environments



Why MassTransit?

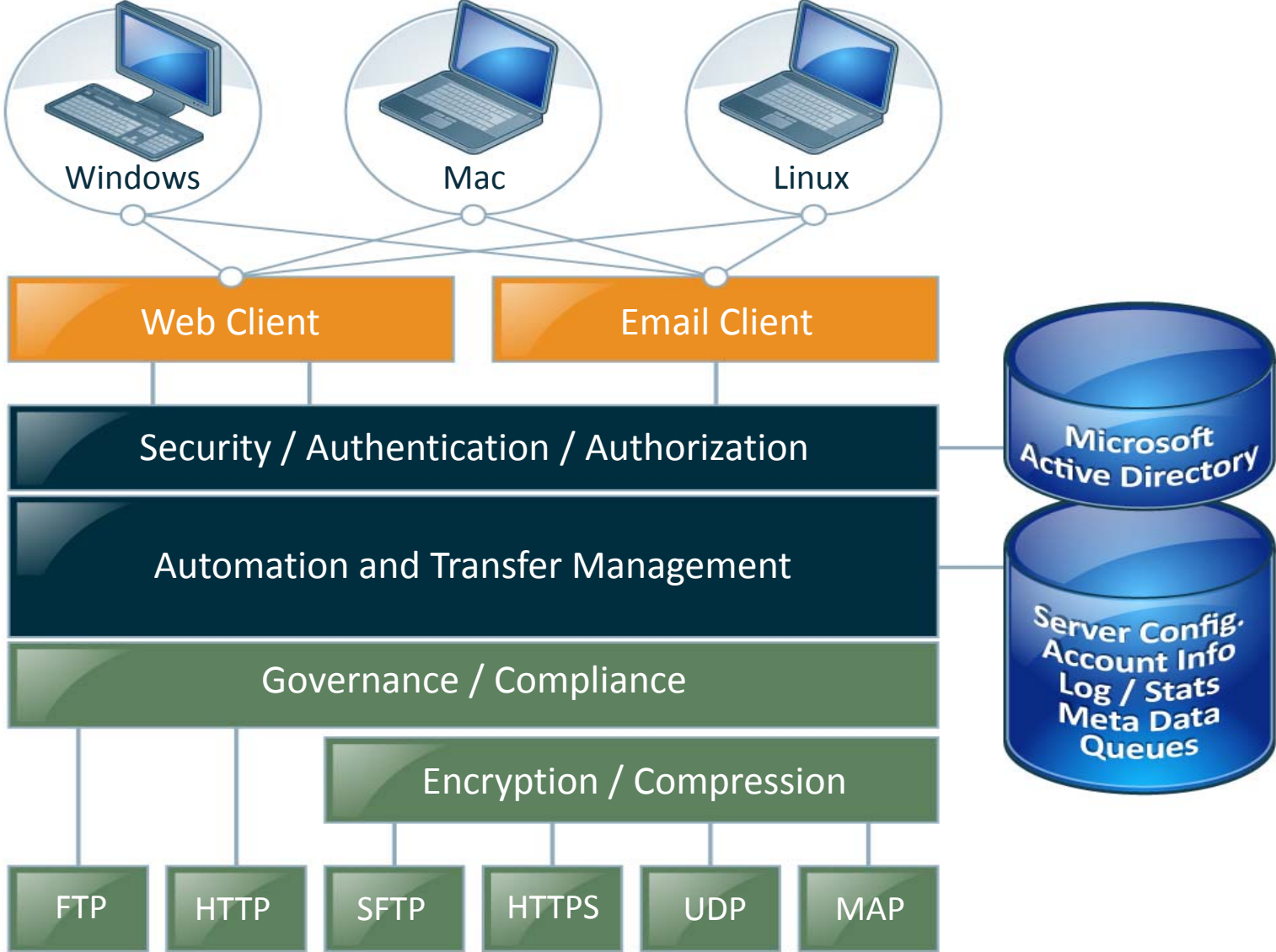


- Faster, easier, more reliable and more secure than traditional technologies for moving/sharing digital content
- Let's you centrally govern how information is shared inside and outside your enterprise
- Meets essential compliance requirements & protects your critical IP
- Speeds production times and time to market



Up to 20X faster than FTP

MassTransit Architecture

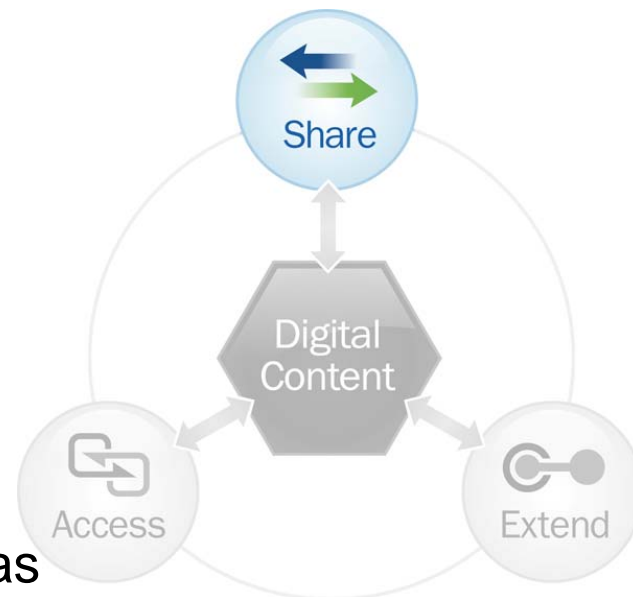


Announcing MassTransit HP 7.1



Builds upon today's fastest, most reliable Managed File Transfer (MFT) solution:

- It's even easier to use:
 - Send files to broad distribution lists
 - Include subject and body content via enhanced user interface
- It's even easier to install and configure:
 - Single installation step can take as little as five minutes



... and still get up to 20X faster performance than leading FTP-based offerings

Download your copy today at
www.grouplogic.com

MassTransit HP 7.1 – Web Client UI



MassTransit®

[Send Files](#) | [Download Files](#) | [Request Files](#) | [View Log](#) | [Reports](#) | [My Account](#) | [Logout](#)

Logged in as "mandrieu" using MassTransit Plug-in [Switch to use HTTP](#) [Help](#)

Click the Select Files button to choose files to send

To:

marceloandrieu@grouplogic.com
dustinmcnabb@grouplogic.com
dericknaef@grouplogic.com

[Select Files](#)

Drag files below

[Send](#)
[Clear](#)

Include Message

Subject:

Message:

2 files selected for sending. Total size: 177.01 MB

Name	Path	Size (KB)	Remove
InstallMTHP.exe	D:\MEA-Documents\Product Management\MT 7.1\Installers\MT HP 7.1	174245	
InstallMTAdmin.exe	D:\MEA-Documents\Product Management\MT 7.1\Installers\Admin	7017	





MassTransit HP 7.1 Overview & Live Product Tour



- Mission critical architecture. Handles large files / many files / many users / many sites
- Performance
- Special Protocols: MTAP and UDP
- Other Protocols: HTTP, HTTPS, FTP, SFTP
- Mac and Windows files handling / EZ-IP expertise
- Security
- Visibility



- Ad-hoc delivery methods
- Performance
- New Installers
- Other enhancements and fixes



MT 7.1 – User Provisioning Methods

User Account provisioning models:

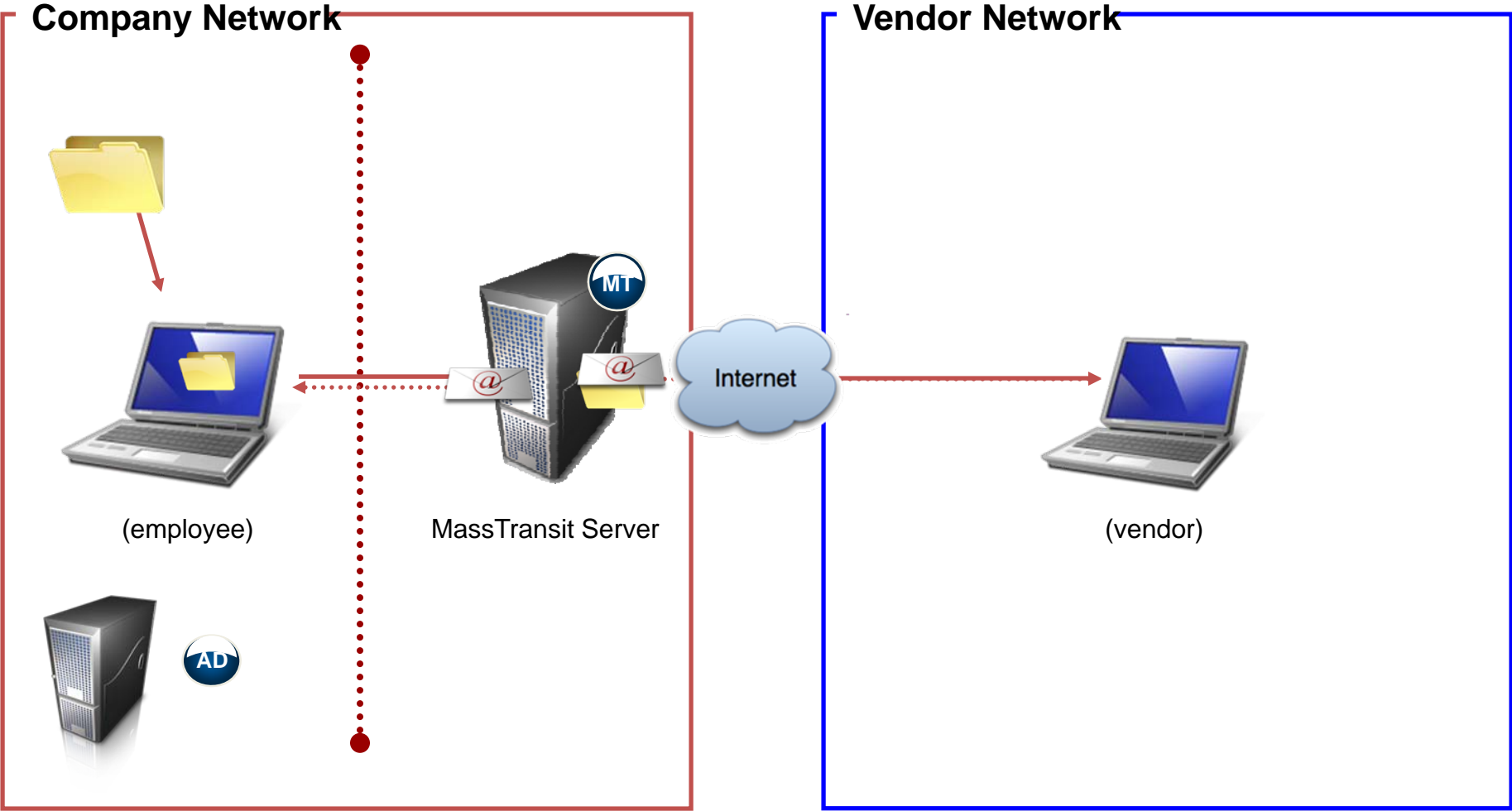
- Manually created accounts

- Active Directory (*zero admin*) – AD Groups and Profiles
 - Users are created, maintained and purged based on AD
 - Authentication and password management from AD

- Ad-Hoc (*zero admin*) – Email Addressing and Profiles
 - Send Files to People
 - Handle Multiple Recipients
 - Include Subject and Text

 - Request Files from People

Use Case: User-to-User Transfers



MT 7.1 – Ad-Hoc Live Demo





➤ ***MTAP and MTAPS protocols***

- Updated to use bandwidth more efficiently
- Significant throughput improvements – it's faster!
- Without affecting security or file integrity

➤ ***New UDP Acceleration – New transport***

- Huge throughput increase under high latency networks
- Under same network conditions and route it's faster than FTP, HTTP and MTAP
- Falls back to MTAP if needed

MT 7.1 - Performance Enhancements



184.73.169.193 - Remote Desktop Connection

Name	Type	Expires	To Send	Sent
adhoc	Web		0	0
Asia	Server		1	0
AsiaUDT	Server		1	0
Generic Clients	Generic		0	0
Group Logic, Inc.	Server		0	0
jason	Web		194	3
johnadmaker@gmail.com	Web		3	0

175.41.132.71 - Remote Desktop Connection

Connections

Disconnect

UDT Waiting for a call... (10.130.7.69, port 50000) ...

TCP/IP Connected to Virginia,USA (10.130.7.69:50000 <-> 184.73.169.193:49217)

Sending:

Receiving: **php-5.2.9-1-Win32 (2).zip** (file 1 of 1) 25.39M of 214.13M (6240.1348 K/min.1)

UDT Connected to Virginia,USA UDT (175.41.132.71:50000 <-> 184.73.169.193:60696)

Sending:

Receiving: **php-5.2.9-1-Win32 (2).zip** (file 1 of 1) 202.26M of 214.13M (144500.0313 K/min.1)

Disk Space

Database: [Progress Bar] C:\Program Files\MySQL\MySQL Server 5.0\Data\

User Mailboxes: [Progress Bar] C:\Program Files\Group Logic\MassTransit Server 7

MassTransit Protocol Total Throughput

MassTransit Protocol Bandwidth Throttle is not enabled. To enable, click the "Restrict bandwidth" checkbox on the Outp

- For more information
 - Call 1-800-476-8781 or +1-703-528-1555
 - Email Group Logic at info@grouplogic.com

